Recommended Curriculum for Academic Year 2024/2025						
Graphic	Design BA					
Course-unit	Prerequisites	Lecture	Practical class/seminar	Requirements	Credit points	INSTITUTE
	<u> </u>					
Sem	ester 1				ı	
		_	_	_		
History of Art in the Context of Social Sciences 1.		2	0 4	E	4	ELM
Drawing studies 1.		0	4	P P	5 5	VIK
Basics of Digital Graphic Design (Pixel and Vector Graphics Programs) Digital Graphic Design Techniques (DTP)		0	4	P	5	VIK
Graphic Design Studies 1.		0	4	Р	5	VIK
Typographic Foundation Practice		0	4	Р	5	VIK
Project Week 1. (Graphic Design BA)		0	2	Р	0	VIK
University Seminar		0	2	Р	0	INY
Start My Brand (Art)		0	2	Р	0	TREK
Frame of optional subjects		0,0	0,0		0	
Total		2,0	26,0		29	
2	emester 2					
History of Art in the Context of Social Sciences 2.	History of Art in the Context of Social Science	2	0	Е	4	ELM
Introduction to Philosophy and Aesthetics		2	0	Е	4	ELM
Drawing Studies 2.	Drawing Studies 1.	0	4	Р	5	VIK
Graphic Design Techniques 1. (Graphic Workshop)		0	4	P	5	VIK
Graphic Design Studies 2.	Graphic Design Studies 1.	0	4	P	5	VIK
Typography Practice	Typographic Foundation Practice	0	4	P	5	VIK
History of Typography and Graphic design		2	0	E	4	VIK
Project Week 2. (Graphic Design BA)		0	2	P	0	VIK
Frame of optional subjects					0	
Total		6,0	18,0		32	
Requirements of admission to the specialization begin	ning in semester 3 are to be found in	specie	alizatio	n desc	ription	s.
	1				<u> </u>	
ı S	emester 3					

Basics of Law, Economy and Management The Basics of Communication Studies Paper and Packaging Practice Paper and Packaging Industrial Knowledge Project Week 3. (Graphic Design BA)		2 2 0 2	0 0 4 0	E E P	4 4 5	ELM ELM VIK
The Basics of Communication Studies Paper and Packaging Practice Paper and Packaging Industrial Knowledge		2	0 4	E P	4 5	ELM
Paper and Packaging Practice Paper and Packaging Industrial Knowledge		0	4	P	5	
Paper and Packaging Industrial Knowledge		2	0	F	\vdash	
		+ 1			4	VIK
Project week 3. (Graphic Design bA)		0	2	Р	0	VIK
		+	_	· -	0	• • • • • • • • • • • • • • • • • • •
		<u> </u>				
Specialization-specific subjects		0	12	<u> </u>	15	
Frame of optional subjects		\vdash			0	
Total		6,0	18,0		32	
Graphic D	esign Specialization					
Drawing Studies 3.	Drawing Studies 2.	0	4	P	5	VIK
Graphic Design Techniques 2. (Graphic Workshop)	Graphic Design Techniques 1. (Graphic Workshop)	0	4	Р	5	VIK
Graphic Design Studies 3.	Graphic Design Studies 2.	0	4	P	5	VIK
Total		0	12		15	
	Design Specialization					
Packaging Design 1.		0	4	P	5	VIK
Packaging Design Techniques 1.		0	4	P	5	VIK
Graphic Design Studies 3. (Packaging Design Specialization)	Graphic Design Studies 2.	0	4	P	5	VIK
		+				
		+				
Total		0	12		15	
Total		0	12		15	
		+				
		+				
		 				
S	Semester 4					
Art Theory		2	0	E	4	ELM
Theory of Graphic Design		2	0	E	4	VIK
Methodology of Graphic Design		2	0	E	4	VIK
Project Week 4. (Graphic Design BA)		0	2	P	0	VIK
Specialization-specific subjects	+	0	12		15	
	+	+ -				
		\vdash				
Frame of optional subjects	1	0,0	0,0		0	
Total		6,0	14,0		27	
Graphic D	esign Specialization					
Graphic Visual Studies		0	4	P	5	VIK
Graphic Design Techniques 3. (Graphic Workshop)	Graphic Design Techniques 2. (Graphic Workshop)	0	4	P	5	VIK
Graphic Design Studies 4.	Graphic Design Studies 3.	0	4	P	5	VIK
Total		0	12		15	
Packaging Design Specialization						
	Packaging Design 1.	0	4	P	5	VIK
Packaging Design 2.		+	-			,——
	Packaging Design Techniques 1. Graphic Design Studies 3. (Packaging	0	4	Р	5	VIK

	1					
Total		0	12		15	
S	emester 5					
Sustainable Development		2	0	Е	4	ELM
Introduction to Media Culture		2	0	Е	4	ELM
Project Week 5. (Graphic Design BA)		0	2	Р	0	VIK
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Specialization-specific subjects		0	14		17	
Frame of optional subjects		0,0	0,0		4	
Trume of optional subjects		0,0	0,0		-	
Total		4.0	1/0		00	
	osian Specialization	4,0	16,0		29	
	esign Specialization	Ι .	,		-	\ \/ \/ \/
Photography and Printing Technologies	Graphic Design Techniques 3. (Graphic	0	6	P	7	VIK
Graphic Design Techniques 4. (Media Graphics and Webdesign)		0	4	P	5	VIK
	(WOIKSHOD)					
Graphic Design Studies 5. (Graphic Design Specialization)	Workshop) Graphic Design Studies 4.	0	4	Р	5	VIK
Graphic Design Studies 5. (Graphic Design Specialization)		0	4	Р	5	VIK
Graphic Design Studies 5. (Graphic Design Specialization)		0	4	P	5	VIK
				P		VIK
Total	Graphic Design Studies 4.	0	14	P	17	VIK
Total Packaging	Graphic Design Studies 4. Design Specialization	0	14		17	
Total Packaging Packaging Design Techniques 3.	Graphic Design Studies 4. Design Specialization Packaging Design Techniques 2.	0	14	P	17	VIK
Total Packaging	Graphic Design Studies 4. Design Specialization	0	14		17	
Total Packaging Packaging Design Techniques 3. Graphic Design Studies 5. (Packaging Design Specialization) Object Design and Printing Technologies and Practice (Packaging Design	Graphic Design Studies 4. Design Specialization Packaging Design Techniques 2. Graphic Design Studies 4. (Packaging	0 0	14	P P	17 5 5	VIK VIK
Total Packaging Packaging Design Techniques 3. Graphic Design Studies 5. (Packaging Design Specialization)	Graphic Design Studies 4. Design Specialization Packaging Design Techniques 2. Graphic Design Studies 4. (Packaging	0	14	P	17	VIK
Total Packaging Packaging Design Techniques 3. Graphic Design Studies 5. (Packaging Design Specialization) Object Design and Printing Technologies and Practice (Packaging Design	Graphic Design Studies 4. Design Specialization Packaging Design Techniques 2. Graphic Design Studies 4. (Packaging	0 0	14	P P	17 5 5	VIK VIK
Total Packaging Packaging Design Techniques 3. Graphic Design Studies 5. (Packaging Design Specialization) Object Design and Printing Technologies and Practice (Packaging Design	Graphic Design Studies 4. Design Specialization Packaging Design Techniques 2. Graphic Design Studies 4. (Packaging	0 0	14	P P	17 5 5	VIK VIK
Total Packaging Packaging Design Techniques 3. Graphic Design Studies 5. (Packaging Design Specialization) Object Design and Printing Technologies and Practice (Packaging Design	Graphic Design Studies 4. Design Specialization Packaging Design Techniques 2. Graphic Design Studies 4. (Packaging	0 0	14	P P	17 5 5	VIK VIK
Total Packaging Packaging Design Techniques 3. Graphic Design Studies 5. (Packaging Design Specialization) Object Design and Printing Technologies and Practice (Packaging Design	Graphic Design Studies 4. Design Specialization Packaging Design Techniques 2. Graphic Design Studies 4. (Packaging	0 0	14	P P	17 5 5	VIK VIK
Total Packaging Packaging Design Techniques 3. Graphic Design Studies 5. (Packaging Design Specialization) Object Design and Printing Technologies and Practice (Packaging Design Specialization)	Graphic Design Studies 4. Design Specialization Packaging Design Techniques 2. Graphic Design Studies 4. (Packaging	0 0 0	4 4 6	P P	5 5 7	VIK VIK
Total Packaging Packaging Design Techniques 3. Graphic Design Studies 5. (Packaging Design Specialization) Object Design and Printing Technologies and Practice (Packaging Design Specialization)	Graphic Design Studies 4. Design Specialization Packaging Design Techniques 2. Graphic Design Studies 4. (Packaging	0 0 0	4 4 6	P P	5 5 7	VIK VIK
Total Packaging Packaging Design Techniques 3. Graphic Design Studies 5. (Packaging Design Specialization) Object Design and Printing Technologies and Practice (Packaging Design Specialization)	Graphic Design Studies 4. Design Specialization Packaging Design Techniques 2. Graphic Design Studies 4. (Packaging	0 0 0	4 4 6	P P	5 5 7	VIK VIK
Total Packaging Packaging Design Techniques 3. Graphic Design Studies 5. (Packaging Design Specialization) Object Design and Printing Technologies and Practice (Packaging Design Specialization)	Graphic Design Studies 4. Design Specialization Packaging Design Techniques 2. Graphic Design Studies 4. (Packaging	0 0 0	4 4 6	P P	5 5 7	VIK VIK
Total Packaging Packaging Design Techniques 3. Graphic Design Studies 5. (Packaging Design Specialization) Object Design and Printing Technologies and Practice (Packaging Design Specialization)	Graphic Design Studies 4. Design Specialization Packaging Design Techniques 2. Graphic Design Studies 4. (Packaging	0 0 0	4 4 6	P P	5 5 7	VIK VIK
Total Packaging Packaging Design Techniques 3. Graphic Design Studies 5. (Packaging Design Specialization) Object Design and Printing Technologies and Practice (Packaging Design Specialization)	Graphic Design Studies 4. Design Specialization Packaging Design Techniques 2. Graphic Design Studies 4. (Packaging	0 0 0	4 4 6	P P	5 5 7	VIK VIK
Total Packaging Packaging Design Techniques 3. Graphic Design Studies 5. (Packaging Design Specialization) Object Design and Printing Technologies and Practice (Packaging Design Specialization) Total	Design Specialization Packaging Design Techniques 2. Graphic Design Studies 4. (Packaging Design Specialization)	0 0 0	4 4 6	P P	5 5 7	VIK VIK
Total Packaging Packaging Design Techniques 3. Graphic Design Studies 5. (Packaging Design Specialization) Object Design and Printing Technologies and Practice (Packaging Design Specialization) Total	Graphic Design Studies 4. Design Specialization Packaging Design Techniques 2. Graphic Design Studies 4. (Packaging	0 0 0	4 4 6	P P	5 5 7	VIK VIK
Total Packaging Design Techniques 3. Graphic Design Studies 5. (Packaging Design Specialization) Object Design and Printing Technologies and Practice (Packaging Design Specialization) Total	Design Specialization Packaging Design Techniques 2. Graphic Design Studies 4. (Packaging Design Specialization)	0 0 0	14	P P	17 5 5 7	VIK VIK VIK
Total Packaging Design Techniques 3. Graphic Design Studies 5. (Packaging Design Specialization) Object Design and Printing Technologies and Practice (Packaging Design Specialization) Total Total S Portfolio (Graphic Design BA)	Design Specialization Packaging Design Techniques 2. Graphic Design Studies 4. (Packaging Design Specialization)	0 0 0 0	14 6 14	P P P	17 5 5 7 17	VIK VIK VIK
Total Packaging Packaging Design Techniques 3. Graphic Design Studies 5. (Packaging Design Specialization) Object Design and Printing Technologies and Practice (Packaging Design Specialization) Total Total S Portfolio (Graphic Design BA) Project Week 6. (Graphic Design BA)	Design Specialization Packaging Design Techniques 2. Graphic Design Studies 4. (Packaging Design Specialization)	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	14 4 4 4 4 4 2	P P P	17 5 5 7 17 17 8 0	VIK VIK VIK
Total Packaging Design Techniques 3. Graphic Design Studies 5. (Packaging Design Specialization) Object Design and Printing Technologies and Practice (Packaging Design Specialization) Total Total S Portfolio (Graphic Design BA)	Design Specialization Packaging Design Techniques 2. Graphic Design Studies 4. (Packaging Design Specialization)	0 0 0 0	14 6 14	P P P	17 5 5 7 17	VIK VIK VIK
Total Packaging Packaging Design Techniques 3. Graphic Design Studies 5. (Packaging Design Specialization) Object Design and Printing Technologies and Practice (Packaging Design Specialization) Total Total S Portfolio (Graphic Design BA) Project Week 6. (Graphic Design BA)	Design Specialization Packaging Design Techniques 2. Graphic Design Studies 4. (Packaging Design Specialization)	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	14 4 4 4 4 4 2	P P P	17 5 5 7 17 17 8 0	VIK VIK VIK
Total Packaging Packaging Design Techniques 3. Graphic Design Studies 5. (Packaging Design Specialization) Object Design and Printing Technologies and Practice (Packaging Design Specialization) Total Total S Portfolio (Graphic Design BA) Project Week 6. (Graphic Design BA)	Design Specialization Packaging Design Techniques 2. Graphic Design Studies 4. (Packaging Design Specialization)	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	14 4 4 4 4 4 2	P P P	17 5 5 7 17 17 8 0	VIK VIK VIK
Total Packaging Packaging Design Techniques 3. Graphic Design Studies 5. (Packaging Design Specialization) Object Design and Printing Technologies and Practice (Packaging Design Specialization) Total Total S Portfolio (Graphic Design BA) Project Week 6. (Graphic Design BA)	Design Specialization Packaging Design Techniques 2. Graphic Design Studies 4. (Packaging Design Specialization)	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	14 4 4 4 4 4 2	P P P	17 5 5 7 17 17 8 0	VIK VIK VIK
Total Packaging Packaging Design Techniques 3. Graphic Design Studies 5. (Packaging Design Specialization) Object Design and Printing Technologies and Practice (Packaging Design Specialization) Total Total S Portfolio (Graphic Design BA) Project Week 6. (Graphic Design BA) Degree Thesis Writing (Graphic Design)	Design Specialization Packaging Design Techniques 2. Graphic Design Studies 4. (Packaging Design Specialization)	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	14 4 4 4 4 4 2	P P P	17 5 5 7 17 17 8 0	VIK VIK VIK
Total Packaging Packaging Design Techniques 3. Graphic Design Studies 5. (Packaging Design Specialization) Object Design and Printing Technologies and Practice (Packaging Design Specialization) Total Total S Portfolio (Graphic Design BA) Project Week 6. (Graphic Design BA)	Design Specialization Packaging Design Techniques 2. Graphic Design Studies 4. (Packaging Design Specialization)	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	14 4 4 4 4 4 2	P P P	17 5 5 7 17 17 8 0	VIK VIK VIK
Total Packaging I Packaging Design Techniques 3. Graphic Design Studies 5. (Packaging Design Specialization) Object Design and Printing Technologies and Practice (Packaging Design Specialization) Total Total S Portfolio (Graphic Design BA) Project Week 6. (Graphic Design BA) Degree Thesis Writing (Graphic Design)	Design Specialization Packaging Design Techniques 2. Graphic Design Studies 4. (Packaging Design Specialization)	0 0 0 0 0 0 0 0 0	14 4 4 4 2 2 2	P P P	17 5 5 7 17 17 8 8 0 2	VIK VIK VIK
Total Packaging Packaging Design Techniques 3. Graphic Design Studies 5. (Packaging Design Specialization) Object Design and Printing Technologies and Practice (Packaging Design Specialization) Total Total S Portfolio (Graphic Design BA) Project Week 6. (Graphic Design BA) Degree Thesis Writing (Graphic Design)	Design Specialization Packaging Design Techniques 2. Graphic Design Studies 4. (Packaging Design Specialization)	0 0 0 0 0 0 0 0 0	14 4 4 4 2 2 2	P P P	17 5 5 7 17 17 8 8 0 2	VIK VIK VIK
Total Packaging I Packaging Design Techniques 3. Graphic Design Studies 5. (Packaging Design Specialization) Object Design and Printing Technologies and Practice (Packaging Design Specialization) Total Total S Portfolio (Graphic Design BA) Project Week 6. (Graphic Design BA) Degree Thesis Writing (Graphic Design) Specialization-specific subjects	Design Specialization Packaging Design Techniques 2. Graphic Design Studies 4. (Packaging Design Specialization)	0 0 0 0	14 4 4 6 4 2 2 2 10	P P P	17 5 5 7 17 17 8 0 2	VIK VIK VIK

Total		0,0	18,0		31	
Graph	nic Design Specialization					
Code Based Design		0	6	P	7	VIK
Graphic Design Studies 6.	Graphic Design Studies 5.	0	4	P	5	VIK
Total Total		0	10		12	
Packag	ing Design Specialization	<u> </u>			ı	
Graphic Design Studies 6. (Packaging Design Specialization)	Graphic Design Studies 5. (Packaging Design Specialization)	0	4	P	5	VIK
Interactive Packaging Design (Packaging Design Specialization)		0	6	P	7	VIK
Total		0	10		12	
Total		0	10		12	
Total		24	110		180	
Frame of Optional Subjects					13	
Specialization Special					59	